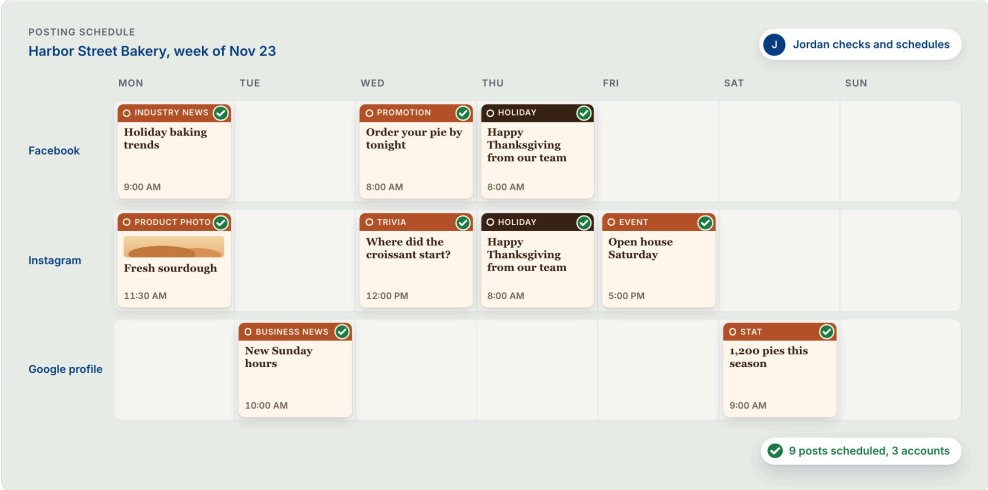
SOCIAL MEDIA MANAGEMENT

POSTS PLANNED, MADE AND SCHEDULED BY A PERSON, ACROSS EVERY ACCOUNT YOU RUN.

Hugo Greene plans your posts with you, makes each one in your brand and schedules it to Facebook, Instagram and your Google Business Profile, plus LinkedIn when it fits your customers. A person on our team picks every time slot. No algorithm decides what goes out under your name.



A week of posts in the business's own look, each checked and scheduled by a person.

THE PROBLEM

Posting is a daily chore that falls to the bottom of the list. Auto-post tools fill the gap with filler that doesn't look like your business, and a post gets a split second in someone's feed. If they can't tell it's yours at a glance, it might as well not be there.

HOW IT WORKS

- **Your look comes first.** If you don't have a style guide, we make one. Then we build a set of post templates for you to approve, so every post looks like your business.
- **We plan it together.** In a quick check-in every week or two, we go over what needs attention: events, promotions, new products, slow days. That becomes the posting schedule.
- **We make the posts.** Industry and business news, product photos, upcoming events and promotions, trivia and statistics, plus the posts every business runs, like "Happy Thanksgiving from the team."
- **A person schedules every one.** We set each post to the right account at the right time, across every account you run, and build each one so it is clearly yours in the split second someone sees it.
- **You get a monthly report.** How your posts did, so the next month's plan builds on what worked. We can also run paid ads alongside your posts.

Status: Available now, with a monthly report for every client.

LET HUGO GREENE HANDLE YOUR SOCIAL MEDIA POSTS.

Scan to see it work

LET'S TALK!

nick@hugogreene.com
hugogreene.com